

Chris Laping | Speaking Abstracts

People Before Things - ALWAYS!

Gallup reports that 70% of all change initiatives are unsuccessful. Why do some organizations succeed at delivering change while others don't? Quite simply, their leaders put people before things. Using concepts from his best-selling book, Chris takes his audience on a journey to help them visualize how they can become CHANGE leaders. Intended for any executive, middle manager or grassroots influencer, this is an inspirational message for all levels of leadership!

Target Audience: Any audience that wants to get better at leading change.

Preparing People for YOUR Technology

Solution providers and integrators want their clients to experience success. Unfortunately, this doesn't always happen. Too many times, technology initiatives fall short of expectations, and it seems the partner is often the first to blame! It doesn't have to be this way.

Former CIO, best-selling author and CEO of People Before Things, Chris Laping, understands the common challenges you face. In many cases: it's not about the technical solution ... it's about your customer's ability to build buy-in and overcome internal resistance for change. Based on 27+ years of experience and an obsession to identify winning patterns, Chris has built a framework to help IT get what they need—investment and attention! Join him in this entertaining talk to learn how to guide your customers to stronger and more predictable outcomes.

Target Audience: Product companies and/or integrators

Inspiring Crazy Loyalty

Unfortunately, we often hear stories and jokes that suggest IT is not seen as an equal to "the business." The reality: IT has an opportunity to drive game-changing outcomes that inspire "crazy loyalty" in the communities they serve—which can result in a powerful brand for themselves as technology professionals. In this discussion, Chris will focus on the fundamental mind shift that IT leaders and engineers must make to evolve their role and become transformative change leaders.

Target Audience: IT Professionals

Ten Pounds of Crap in a One-Pound Bag

We live in a world that promotes and celebrates busyness. In IT, this translates to a plethora of requests to do more with less. IT people everywhere express that they have to perform heroics on a daily basis just to keep up. What can be done to stop the madness?

Building off concepts from his best-selling book, Chris Laping discusses Capacity and the role it plays on achieving change and transformation outcomes. As a former CIO and Transformation Officer, he provides practical strategies and tactics for prioritization, managing expectations with unrealistic stakeholders, and ensuring your team is working on "What's Important Now!"

Target Audience: IT Leaders (middle manager & above)

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This Ain't a Box of Donuts

No one aspires to be a poor communicator, and just about everyone thinks they're an attentive listener. Yet most leaders and team members believe their work environment is cluttered with ineffective communications. How can this be?

Building off concepts from his best-selling book, Chris Laping discusses Communications and Listening at Scale. As a former CIO and Transformation Officer, he provides practical strategies and tactics that address the root causes of communications breakdowns and helps leaders know when they're providing clarity ... and how it impacts driving change and transformation.

Target Audience: IT Professionals or General Management

We're Confused That They're Confused

Alignment is a lot like strategy. Everyone says it's important, but we often have different definitions of what it means to be aligned. Sometimes, it feels like an impossible task to get on the same page with our stakeholders, executive owners, and end-users. And because we're not on the same page, it impacts our ability to drive change and transformation.

Building off concepts from his best-selling book, Chris Laping discusses Alignment. As a former CIO and Transformation Officer, he provides practical strategies and tactics that address the root causes of not being on the same page. He helps leaders know for a fact whether they're proving clarity and uniting their organization to a common purpose.

Target Audience: IT Leaders (middle managers or above) or General Management

The Easy Button

The #1 enemy of great design and effective execution is complexity. There are some important steps leaders can take to keep design simple. Ultimately, these steps have the same underlying theme: it is essential to perform disciplined mapping of the HOW to the WHY.

Building off concepts from his best-selling book, Chris Laping discusses Design. As a former CIO and Transformation Officer, he provides practical strategies and tactics that address the root causes of design complexity. He helps designers, engineers, and leaders know for a fact whether they're providing products that are intuitive and easy to use.

Target Audience: IT leaders (middle managers and above), Product Managers, Tech Entrepreneurs

Love and Clarity

People want two simple things from their leaders: love and clarity. They want to know that leaders care and they want to know how they fit into the organization's future. The good news for leaders is that neither cost a thing!

Former CIO and Transformation Officer, best-selling author and CEO of People Before Things, Chris Laping, discusses the common challenges leaders face in building cohesive teams. He provides practical strategies and tactics for getting a team aligned (in strategy and behaviors), holding people accountable, and maintaining the integrity of a high-performing team.

Target Audience: IT Leaders or General Management
